



# Taking control of diabetes

Liberty introduces comprehensive cover for people with diabetes

## Diabetes is a growing problem

Diabetes is a growing problem globally with the number of people with diabetes expected to rise from 177 million today to 370 million in 2030, according to the World Health Organisation.

In South Africa, approximately 6.5 million people have diabetes with the highest concentration found in the urban areas where up to 6% of the population suffers from a form of diabetes. Those most at risk are black urban communities which are experiencing rapid lifestyle changes, and people of Indian descent who have a gene pool that make them unusually susceptible to diabetes.

## Life, disability and illness cover for diabetics

Until now, diabetics have not been able to take out comprehensive risk cover. Previously life cover that was available to diabetics was more expensive than normal cover because of higher mortality and disability rates among diabetics. However, the reality is that although not a curable disease, diabetes can be managed through the right diet, exercise, medication and managing a healthy weight.

Due to medical advances in the treatment and early detection of diabetes, Liberty is now able to offer comprehensive risk cover to people who are managing their diabetes effectively.

For the first time, customers will be able to protect themselves against other key risks that can occur in life, through our range of products including Absolute Protector, Capital Disability, Impairment and Living Lifestyle.

## Call us to find out more

For more information on this cover, please speak to your Liberty Wealth Advisor, call our contact centre on 0860 456 789 or visit our web site: [www.liberty.co.za](http://www.liberty.co.za)

## The importance of early detection

If you fall into a high-risk category, due to demographics, lifestyle or genetics, it is important that you are tested regularly for diabetes. By detecting the illness early and taking active steps to control the disease you can live a long and healthy life. Untreated or uncontrolled, diabetes can lead to severe health problems like heart disease, strokes, high blood pressure, blindness, kidney disease and disease of the nervous system. Uncontrolled diabetes can also lead to loss of limbs as amputation is 10 times higher than for people without diabetes.

The good news is that by controlling your diabetes and receiving the correct treatment you can live a healthy life without severe health problems.

## To find out more

To find out more, contact Diabetes South Africa on 011 886 3721/3765 or visit their website [www.diabetessa.co.za](http://www.diabetessa.co.za)

*“Liberty Group is an Authorised Financial services Provider in terms of the FAIS Act (Licence no. 2409). The information contained in this communication, including attachments, is not to be construed as advice in terms of the Financial Advisory and Intermediary Services Act of 2002 ("FAIS") as the writer is neither an appointed representative of Liberty, nor a licensed financial services provider as contemplated in FAIS. Please consult your financial adviser should you require advice of a financial nature and/or intermediary services.”*